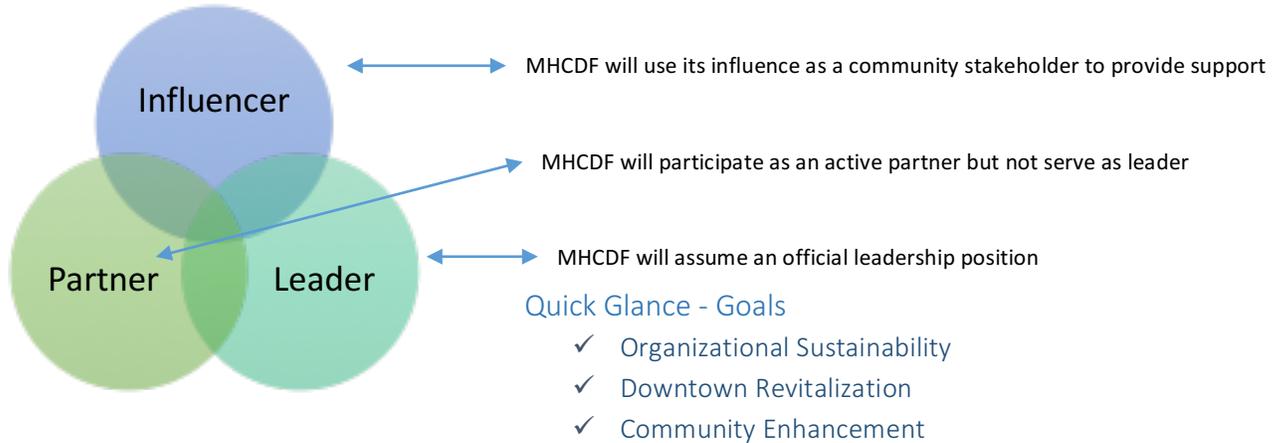


Mount Holly Community Development Foundation, Inc.

Thinking Strategically for Mount Holly

2017 Strategic Plan Highlights

MHCDF Roles



Executive Summary Excerpt

In the coming months, the Foundation will begin to look and function differently than it has in the past, yet it will remain steadfast in its overall goal of making Mount Holly a fantastic place to live, work, shop, and play. Over the 18 months covered by this strategic plan, the Foundation will focus with laser intensity on three goals: Organizational Sustainability, Downtown Revitalization, and Community Enhancement. While the first goal has an internal focus, the other two goals are externally focused on improving our community. The full interim strategic plan further explains the goals, along with objectives, activities, and even budget considerations that goes along with each. Additionally, the plan lays out the Foundation's thought process for arriving at these goals and how the Foundation plans to execute its mission.

Vision Statement: Our vision is for Mount Holly to be a great place to live, work, shop, and play.

Mission Statement: The mission of the Mount Holly Community Development Foundation is to advance the health, general welfare & prosperity of the Mount Holly area.

Core Operating Values

- ❖ Passionate about our community, the MHCDF is dedicated to inspiring others to know and understand what makes Mount Holly attractive.
- ❖ Motivated to be a good steward of community resources, the MHCDF strives for efficiency in operating the foundation.
- ❖ Understanding that the foundation is a respected institution in Mount Holly, we are fully aware of our responsibility to maintain that respect through dependable connections to our community and our stakeholders.
- ❖ The MHCDF is committed to bringing creative solutions and an optimistic outlook to the future growth and prosperity of our community.