

**BUILDING
MOUNT HOLLY.....
TOGETHER**



**MOUNT HOLLY
COMMUNITY**
DEVELOPMENT FOUNDATION

**MOUNT HOLLY COMMUNITY DEVELOPMENT
FOUNDATION, INC.**

*Since 2003
Making a Difference*

BECAUSE.....MOUNT HOLLY MATTERS!

The Mount Holly Community Development Foundation, Inc. is.....

- *a 501c3 North Carolina non-profit*
- *programs and projects focused on Mount Holly*
- *grassroots initiatives*
- *incubator*
- *citizen involvement*
- *private-public partnerships*
- *community grants*
- *events making Mount Holly a destination*



Mission Statement:
The mission of the Mount Holly Community Development Foundation is to advance the health, general well-being, and prosperity of the Mount Holly area while maintaining our sense of community.



MHCDF is solely funded by your generous donations and grants.

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Goals, Programs, Projects, and Events

Greenspaces

5K/10K -- annual event, last Saturday in April
FROGS -- **F**Riends **O**F the **G**reenway System
Public-private partnership with City: See next page.

Arts

Incubator for: Arts Mount Holly
Incubator for: Arts on the Greenway
Public Art
Collaboration for: Lantern Parade
Art Crawls (spring/fall)
Plein-air artist event
Pub Theater
Peace Tree

Economic Development

ChiliBrew - annual event, February
Downtown Infill
Development Grants
Transportation (bus, train, trolley)
Recruitment - Retail, Restaurants, Entertainment

Foundation Sustainability

Endowment Fund
Met Holly Gala



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PUBLIC-PRIVATE PARTNERSHIP

We value our public-private partnership with the City of Mount Holly, and will continue to improve Mount Holly by working together with the City on upcoming proposed projects. For example, some projects under consideration from the City Vision Plan 2019 requests for MHCDF to be involved with:

Mount Holly River Greenway system completion

- Construct an Education Center in the Woods and Water District, increase usage of trails in District
- Organize Ribbon-Cutting Events or Kick-off Parties for Newly Constructed or Connected Spaces
- Construct an ADA-Accessible Interpretive Nature Trail
- Create a Mount Holly Trails Passport Program for Kids
- Support Geocaching Activities on Public Greenspaces
- Organize public events such as Races, Triathlons, "anything floats" river parade, etc. in the Woods and Water District

Expand Downtown Redevelopment while preserving and enhancing our downtown's historic center

- Mixed Use Development on the Farmers Market site
- Renovate and Expand Veteran's Park
- Placemaking and the Arts, Explore Opportunities for Creative Pop-Up Spaces and Events

Long-term Economic Development Strategy

- Launch Individual Business Marketing Program
- Pursue North Carolina Main Street Status
- Host an Annual Strategic Plan Summit

Creative Transportation Options

- Increase Pedestrian Connections between neighborhoods, schools, parks, and our downtown
- I-85 Gateway improvements
- Explore a water taxi system

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Categories with Long-Term/Short-Term BUDGET Goals:

- Endowment = Sustainability : \$5 million
- Greenway Fund - \$1 million per mile x 7, plus 2 bridges (\$1 mil each), and amenities: \$10 million
- Downtown/Economic Development Fund: \$500K
- Community Projects Fund (includes Arts incubators: Arts Mount Holly & Arts on the Greenway, Events, City Partnerships): \$500K
- Personalized Funds to Support Your Cause: unlimited
- Unrestricted : unlimited



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Support MHCDF By...

A. SPONSORSHIPS

(1) <u>ChiliBrew</u>		\$10,000
*Title Sponsor	\$2,500	
*Entertainment Sponsor	\$1,500	
*Beverage Sponsor	\$1,000	
*Food Sponsor	\$ 500	
*Advertising Sponsor	\$ 500	
*Awards Sponsor	\$ 500	
*Activity Sponsor	\$ 500	
*ChiliBrew Patron	\$ 250 x 2	
*ChiliBrew Host	\$ 250 x 2	
*ChiliBrew Friend	\$ 250 x 2	
*ChiliBrew Champion	\$ 250 x 2	
*Event Supporters	\$ 100 x 10	
(2) <u>5K/10K</u>		\$15,000
*Title - (\$3,000)		
*River Run 10k (\$2,000)		
*Downtown Dash 5k (\$2,000)		
*Start Line (\$1,000)		
*Finish Line (\$1,000)		
*Awards Sponsor (\$750)		
*Advertising Champion (\$500)		
*Foundation Friends - (\$100 - \$499) multiple		
*Runner Registration Fees		
(3) <u>Met Holly Gala</u>		\$50,000
*Title Sponsor	(\$4,000)	
*Host Sponsor	(\$2,500 x 2)	
*Sponsor/Photo Wall	(\$2,000 x 3)	
*Pyramid Sponsor	(\$1,000 x 4)	
*Red Carpet Sponsor	(\$750 x 4)	
*Patron Sponsor	(\$500 x 4)	
*Ticket Sponsor	(\$250 x 4)	

- (4) Plein-Air Event \$5,000
expenses for students and artists, refreshments, and prize awards
- (5) 2 Art Crawls (spring & fall) \$5,000
expenses and prize awards
- (6) Lantern Parade \$25,000
expenses for student and teacher workshops, judges, and prize awards

B. **DONATIONS (may be undesignated or designated), anonymous optional:**

(i) Philanthropy Donations

Accepted by payment now or by pledge invoiced

(ii) Legacy Donations

Designate MHCDF as beneficiary under Last Will, Trust, or Insurance (please notify us and provide a copy)

(iii) Recurring Donations

Set up regular payments to MHCDF through your online banking; OR set up autodrafts for regular payments (notify us so that we may provide assistance); OR request regular invoicing

(iv) One-Time Donations

via website: mounthollyfoundation.org

via mail: MHCDF, P. O. Box 93, Mt. Holly, NC 28120

Contact us: 704/269-8454
mounthollyfoundation@gmail.com

THANK YOU IN ADVANCE FOR YOUR CONSIDERATION AND GENEROSITY!

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Mount Holly Community Development
Foundation, Inc.
P. O. Box 93
Mount Holly, NC 28120

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