

It started with a Dream...



**MOUNT HOLLY
COMMUNITY
DEVELOPMENT FOUNDATION**

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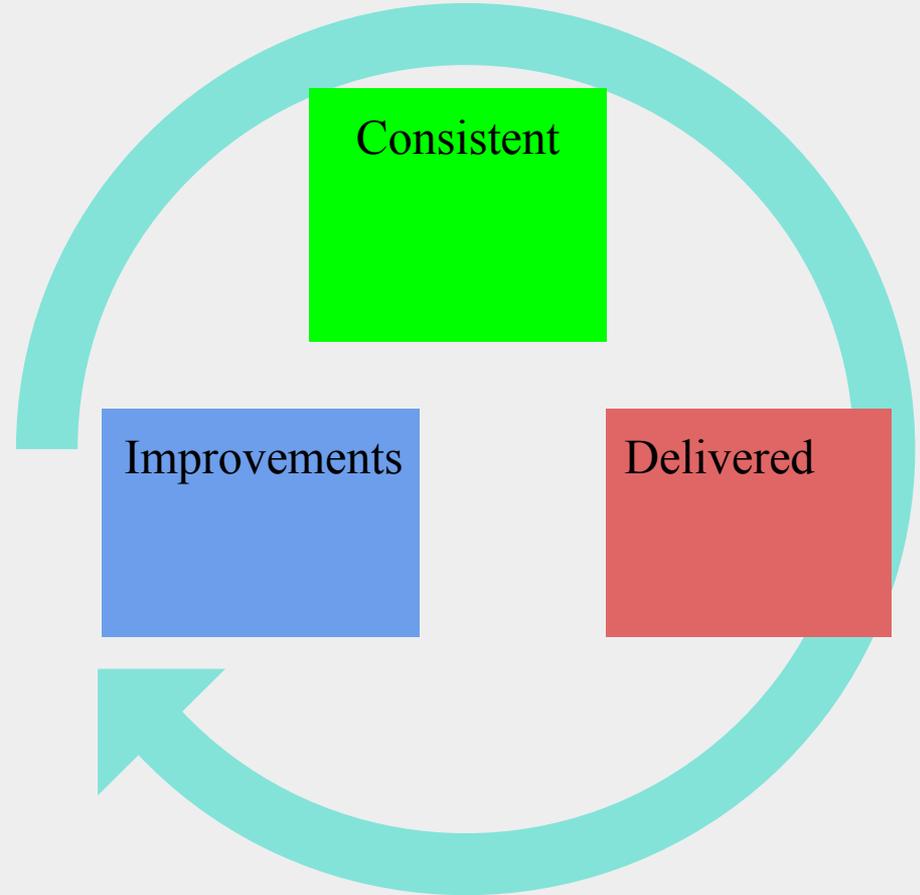
**MOUNT HOLLY
COMMUNITY**

DEVELOPMENT FOUNDATION

Since 2003

Making a Difference

A Proven Record .



Accomplishments (projects/programs MHCDF led, influenced, or supported)

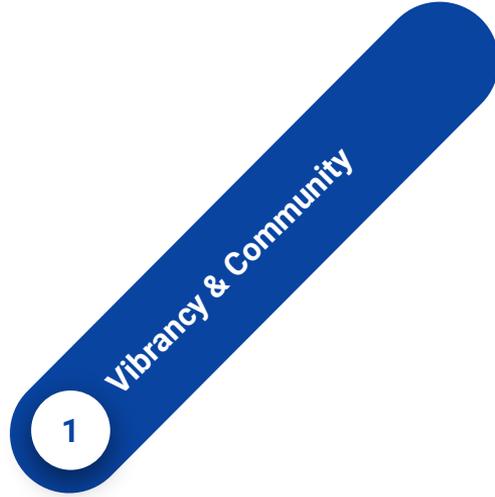


Inspired Offshoots

- (1) Community Garden
- (2) Merry Market
- (3) Food Truck Fridays/Summer Concerts
- (4) Apiary
- (5) Trellis Project
- (6) Veterans Healing Garden



Case for Future Support



Vibrancy & Community

HEALTH & WELLNESS

- 5K/10K
- Greenway completion/7+ miles
- FROGS

ARTS

- Lantern Parade
- Plein-Air event
- Pub theater
- Public Art
- Art Crawls
- Scavenger Hunt

EVENTS

- ChiliBrew
- 80s Block Party
- FROGS Fall Fun Day



5K/10K



DESIGN

(subject to change)

Mount Holly River Greenway

IN THE CATAWBA RIVER GREENWAY



2:30 PM
OBSERVATION DECK (2)



CLEAN WATER MANAGEMENT TRUST FUND LANDS
TRAIL HEAD (JACK'S PLACE)
ENVIRONMENTAL CENTER



AM
LUNCH DOWNTOWN



MOON RESERVOIR DAM

UNION CORRIDOR



2 IN DESIGN

3 OPEN



frogs

Raising Awareness For the Mount Holly River Greenway



Arts Mount Holly

1. Lantern parade (annual event)
2. Plein-Air event
3. Pub Theater
4. public art
5. Art crawls (Arts of Mount Holly gallery crawl events), traditional and Pub/Art crawls)
6. Collaboration with other area groups for Arts events as opportunities arise
7. Scavenger Hunt

Mount Holly Lantern Parade



Plein Air 2019



Arts on the Greenway



ARTS - Glimpses of Future Plans



Events

ChiliBrew

80s Block Party

FROGS Fall Fun Day



Economic Development / MH as a Destination Point

- Availability of Transportation
 - Bus, Commuter Train, Trolley
- Public Awareness of What Is Here in Mount Holly
 - Education, Advertising : local retail, restaurants, services
- Downtown Development
 - Space Utilization
 - *Second Story in Buildings Improved to Code
 - Recruit Restaurants and Retail
 - Entertainment
 - Gathering Places

Downtown Space Utilization
Second Story Buildings Improved to Code, Retail
Restaurants, Entertainment



PARTNERSHIP WITH CITY OF MT HOLLY

We value our public-private partnership with the City of Mount Holly, and will continue to improve Mount Holly by working together with the City on upcoming proposed projects. For example, some projects under consideration from the City Vision Plan 2019:

- Mount Holly River Greenway, completion
- Explore Creative Transit Options (including but not limited to a water taxi system)
- Mixed Use Development on the Farmers Market site
- Renovate and Expand Veteran's Park
- Expand Downtown Redevelopment
- Increase Pedestrian Connections
- I-85 Gateway improvements
- Construct an Education Center in the Woods and Water District, increase usage of trails in District
- Organize Ribbon-Cutting Events or Kick-off Parties for Newly Constructed or Connected Spaces
- Construct a Short, ADA-Accessible Interpretive Nature Trail
- Create a Mount Holly Trails Passport Program for Kids
- Support Geocaching Activities on Public Greenspaces
- Organize public events such as Races, Triathlons, "anything floats" river parade, etc. in the Woods and Water District
- Placemaking and the Arts, Explore Opportunities for Creative Pop-Up Spaces and Events
- Launch Individual Business Marketing Program, Pursue North Carolina Main Street Status
- Host an Annual Strategic Plan Summit

HOW YOU CAN HELP

The Mount Holly Community Development Foundation touches many aspects of the community. These initiatives are only possible through the impact of donors, volunteers, and public-private partnerships.

*This is a call for action, yes, but it is also an
OPPORTUNITY.*

An **opportunity** to leave a **legacy** in this community. Whether it is anonymous, or it is in your family name, is up to you. We hope you will be a part of this initiative. The Mount Holly Community Development Foundation is requesting that you consider a meaningful donation to the Foundation at this time, and that you also consider making a bequest or planned donations for the future.

FUNDING GOALS

The Categories with Goals:

- Endowment = Sustainability : \$5 million
- Greenway Fund - \$1 million per mile, plus bridges, and amenities : \$10 million
- Downtown/Economic Development Fund: \$500K
- Community Projects Fund (includes Arts, Events, Other): \$500K
- Unrestricted : unlimited

Opportunities and Avenues

The Opportunities:

- Today
- Ongoing
- Bequest/Planned

The Avenues:

- Endowment/Philanthropic Donors
- Future/Ongoing Gifting (bequests/life insurance, monthly, direct mail response)
- Merchant Support
- Fundraising Events
- Corporate Donors, Company Matches
- Sponsorship opportunities
- GoFundMe, Venmo, Amazon Smile
- Grants
- Paypal (our website), check

www.mounthollyfoundation.org

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